



# COMMANDING **PRESENCE**

Executive Communication  
& Performance Coaching



# Table of Contents

About Commanding Presence	Pg. 3
About Our Coaching Program	Pg. 4
Coaching Programs	Pg. 5
Meet Our Performance Coach	Pg. 6
Recent Clients	Pg. 7

# About Commanding Presence



Commanding Presence is a premier provider of executive coaching and communication training, empowering individuals and teams to excel in professional interactions.

For over 25 years, we have helped leaders in Fortune 500 companies and beyond develop impactful presentation skills, persuasive storytelling techniques, and the ability to navigate high-stakes situations with confidence and poise.

Our coaching and workshops are tailored to meet the unique needs of participants, combining practical tools, personalized coaching, and video feedback to ensure measurable improvement.

With a focus on clarity, confidence, and connection, Commanding Presence equips executives to inspire, influence, and lead with authenticity and authority.



# About Our Coaching Program

## Learning Objectives

Our Executive Coaching Program hones advanced communication and presentation skills tailored for senior executives. Participants refine their executive presence, master persuasive messaging, and navigate high-pressure situations with confidence.

### After our coaching, the client will be able to:

- Speak with more confidence and authority in all business and social environments
- Control the room and “say less, and say it better”
- Prepare and deliver concise and compelling formal presentations to small and large groups – or one-on-one
- “Think on your feet”: respond quickly and eloquently to Q&As in meetings, on the telephone and in presentations
- Establish rapport with different personality types: persuade and influence with integrity
- Manage personal stress and communicate effectively under pressure



# Coaching Program Fees

## Primer / Assessment Session (3 hrs)

**Prewrite:** the client will complete a personal assessment to identify the goals of the coaching program

During the assessment session, the client is introduced to the Commanding Presence method.

Two video recordings will be conducted to establish a coaching baseline and assist with creating a coaching roadmap to achieve the objectives outlined in the personal assessment.

[Contact Us for Pricing](#)

## Ongoing Monthly Coaching

**(3) 2-hour coaching sessions** that will follow a customized roadmap developed in the Primer/Assessment session to achieve the client's specific communication and presentation objectives.

*Optional: upgrade to an additional hour each session*

**(3) 3-hour coaching sessions**

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## Coaching Packages

### **3-Month Coaching Program**

30 hours of coaching + registration in our Two-Day Workshop in Toronto (\$2,400 value)

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### **6-Month Coaching Program**

60 hours of coaching + registration in our Two-Day Workshop in Toronto (\$2,400 value)

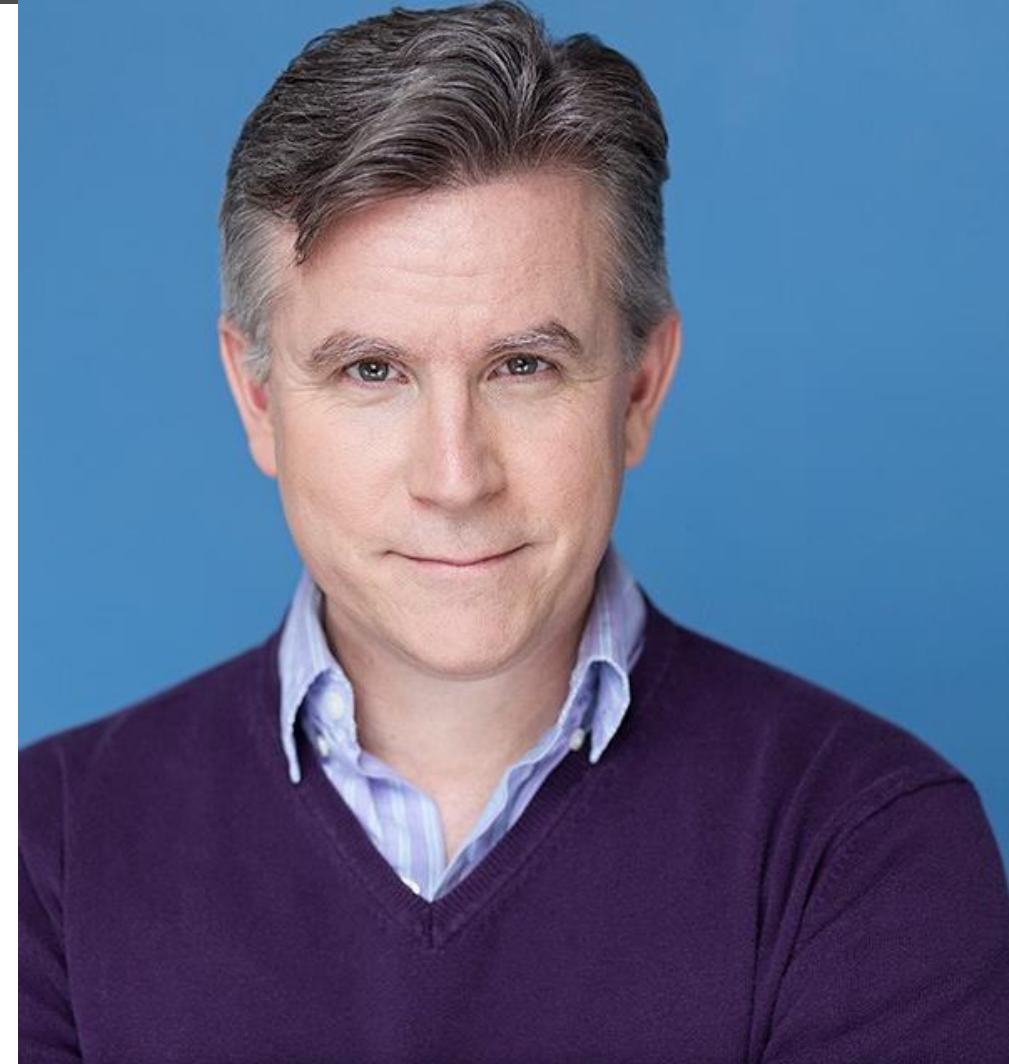
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## Michael Ripley

Michael is a seasoned performance coach with extensive experience helping high-profile clients master the art of communication. Drawing from a rich background that bridges the corporate and performing arts worlds, he brings a unique perspective to his coaching. Michael specializes in empowering individuals to deliver impactful messages with confidence, clarity, and authenticity.

He taught Canadian Performance History at Ryerson/Toronto Metropolitan University and served as a two-time director of the Blyth Festival Young Company. As the founder of Theatre Rattlebag and TalentedMR, Michael has honed his expertise in creative expression and leadership. He has also coached in improvisation for Arts Express and brings a wealth of real-world experience and valuable insights to the Commanding Presence coaching team. Michael also has 30 years of experience working in Marketing and Sales, having managed both for two national print publications (DCD Magazine, and The Dance Current).

Michael delivers advanced communication and presentation skills workshops to elite clients, including Fidelity, Ontario Teachers' Pension Plan, Kellanova, Ontario Power Generation, Universal Music, Air Canada, and many more. His tailored approach empowers executives to master impactful communication, excel in high-pressure environments, and connect with their audiences with authenticity and confidence.





## Sylvie Pelletier

Sylvie Pelletier brings to Commanding Presence over 30 years of communications and leadership experience. She is an expert trainer, speaker, facilitator, and an accredited coach through the International Coaching Federation.

Starting with teaching Organizational Behaviour at McGill University, Sylvie's career spans the corporate, non-profit, and advertising sectors. When at the advertising agency, she led national and international clients. Being a Communications Skills trainer, her work also covered presentation skills, effective listening, and impactful writing. She later moved into Financial Services, and then non-profit organizations, as a strategic communications expert and leadership coach.

Established in her own leadership development coaching company, Sylvie partners with emerging women leaders, to unleash their potential, and drive meaningful impact in their organizations. Focused on leadership skills and strategic thinking, she anchors their work in an organization's vision and strategic plan. In her coaching, Sylvie also helps clients enhance mental resilience and drive lasting changes so that they can face challenges with ease and flow.

Originally from Quebec, and having grown up in a bilingual household, Sylvie is equally and professionally fluent in English and French.



# Our Recent Clients (2021–2024)

- Atkins Realis
- Bradken
- Brookfield
- Bruce Power
- Canadian Bar Association
- Canadian Tire
- CBC TV & Radio
- Canadian Investor Protection Fund
- CPA Canada
- Daoust Vukovich LLP
- Deloitte
- Equiton
- Farm Credit Canada
- Fidelity
- Global Affairs Canada
- Honda Canada
- Interac
- Kellanova
- Loblaw Companies Inc.
- McCain Foods
- Metrolinx
- MMW LLP
- Municipal Property Assessment Corporation
- Ontario Ministry of Education
- Ontario Ministry of Community & Social Services
- Ontario Power Generation
- OMERS
- Royal Bank of Canada
- Stryker Corporation
- TD Canada Trust
- University of Toronto
- Willms & Shier Environmental Lawyers LLP